



## Ohio Union Council

### Meeting Minutes

*April 12, 2012 – Barbie Tootle Room, Ohio Union*

Present: Tim Collins (Chair), Matt Couch (Ex-Officio, Ohio Union Director of Student Activities & Orientation), Eve Esch (Ex-Officio, Director of Ohio Union Events), Carrie Miller (Ohio Union Associate Director of Major Campus Events), Naomi David (USG), Zachary for Areej Usmani (Student Org w/ Office), Katie Dean Williams (Graduate Administrative Associate Student Employee), Michelle Mudarth (Ex-Officio, President of Ohio Union Activities Board), Katie Krajny (Ex-Officio, Advisor to Ohio Union Activities Board), Mia Grube (Ex-Officio, 12-13 President of Ohio Union Activities Board), Felix Alonso (Student Life Staff), Chuck Claibourne (Alumna), Kate Christobek (Community/Supporter), Brad Myers (At-Large), Kevin Petrilla (USAC Rep), Ann Kneidinger-Flaherty (Parent), Shawn Henderson (CGS), Maggie Germain (IPC), Isao Shoji (Community Representative), John Merrill (Faculty Rep), Megan Koester (Community/Supporter), Jon Elder (for Bryan Ashton)

#### I. Welcome

To start off the meeting, the 2012-2013 Ohio Union Activities Board (OUAB) executive board introduced themselves.

Next the group exchanged introductions and responses to the question – “April showers bring May Flowers, what does April bring for you?”

#### II. Directors’ Reports

- a. Student Activities & Orientation Director’s Report from Matt Couch
  - Staff from Student Activities was involved with the planning of 3400 events for March including the Spring Involvement Fair.
  - As of this meeting, there were 984 registered student organizations, and the Student Org Team is in the process of starting the new timeline for student org registration on semesters.
  - The Ohio Union welcomed a new staff member, Carrie Miller, the new Associate Director of Campus Events for Student Activities.
  - USG President and Vice President Elections are underway with voting taking place within the next couple of weeks.
  - Welcome Week 2012 planning is also underway. New this year is a partnership with the city of Columbus to give first-year students the chance to explore Columbus and the community surrounding campus, along with Buckeye Kick-Off and a Class Photo taking place on the Saturday after classes start.
  - Commencement Week will take place later this June with Commencement Eve candlelight even ceremony speaker applications now available.
- b. Ohio Union Events Director’s Report from Eve Esch
  - For the 31 days of March, the Ohio Union hosted 1753 events (4% increase from March 2011). 5% were non-university, 14% were university users, and the remainder were student groups or those planned by our staff.
  - The Ohio Union also oversees classroom-booking and our staff booked 290 classrooms.
  - We had 200,000 total visitors through the door for March.
  - In terms of events, there have been a lot of admissions events and late night dances. Yesterday we hosted Stefanie’s Champions for the Stefanie Spielman Fund.

- The Buckeye Event Network (outdoor space reservation resource for student organizations) processed several events including the Walk for Stefanie Spielman and the kick-off event for the African American Heritage Festival.
  - Tomorrow is Go Buckeye Day, bringing 3,000 students and families to campus.
- c. Business & Finance Director's Report from Dan Huffman  
Dan shared the year to date budget overview. We are about \$300,000 less in student labor from last fiscal year regarding the payroll.

### III. Ohio Union Activities Board Update

Michelle Mudarth shared the following event updates for OUAB:

- Buckeye Mela took place on campus without about 2,000 attending the dance competition.
- The first ever TEDxOSU took place on campus, featuring speakers affiliated with Ohio State.
- BuckeyeThon Benefit Concert ft. J. Cole has already raised \$12,000 for Nationwide Children's Hospital.
- Ross Mathews will be coming to campus on 5/14.

### IV. Subcommittee Reports

- a. Events
- Committee heard reports from AAHF and the NPHC Step Show
  - The Ohio Union also hosted a game watch party for the Final Four game 330-350 people in the Great Hall Meeting Room
- b. Policy
- Please refer to the Decorations Policy in the Ohio Union Operating Manual. Due to previous damage to the floors, the Ohio Union would like to prevent the use of adhesive name-tags and glitter.  
Motion to approve ..... passed unanimously.
  - Please refer to the Dances Policy in the Ohio Union Operating Manual.  
Motion to approve ..... passed unanimously.
  - Please refer to the Alcohol Policy in the Ohio Union Operating Manual.  
Motion to approve ..... passed unanimously.
  - Please refer to the Catering Policy in the Ohio Union Operating Manual.  
Motion to approve ..... passed unanimously.
  - Please refer to the Co-Sponsorships Policy in the Ohio Union Operating Manual..  
Motion to approve ..... passed unanimously.
- c. Budget & Finance  
Dan shared numbers regarding payroll and benefits, sales, repair and maintenance, overhead to the university

### V. New Business - Report from Station 88

Dan Huffman reported on the Ohio Union's retail store, Station 88

Questions asked by OUC that Dan answered:

Are there security cameras in the store?

Who is picking up the cost for Station 88 while the store is not making profit?

Would it be possible to rent out the space they already have if Station 88 didn't become profitable?  
Will Station 88 pay back funds currently covered by the Ohio Union once they become profitable?

Questions for Cynthia:

Percentage of sales from students vs. general public

Do fraternities and sororities purchase items as much as the football fans?

Is there oversight to the groups collaborating with Station 88 to verify groups are going through the proper procedures

Suggestions from OUC:

Extend hours when there are big events in the Ohio Union (admissions events, fundraisers, Hidden Benefits Fair, etc) or offer a welcome package or coupon to give to vendors or guests of the building to drive traffic into the store.

Provide signage to make the location easier to find!

Work with UA/FYE to make sure to promote Station 88 in the tours

Make it clearer in advertisement s what Station 88 has to offer... more than just apparel!

Make the office supplies section more visible – difficult to find currently.

Have more school supplies items available during Welcome Week, although the need for school supplies has lessened.

Online sales for Station 88 or care packages already available through dining services

Give discounts for OSU athletic wins (percentage of wins just as SBX does)

**VI. Future Meetings**

- May 10, 5:30pm – Barbie Tootle Room
- Jun 7, 5:30pm – Barbie Tootle Room

**VIII. Announcements**

- OUC will be electing a new chair at the June meeting.
- Congrats to Jim Tootle for receiving the University Distinguished Service Award!